



The Groundscare Difference

Pillar of Landscaping Excellence	GroundsCare	The Little Guys	The Big Boys
Expert Affiliations	We are members of the Professional Landcare Network (PLANET), the Snow & Ice Management Association, and many other industry groups.	Don't have the resources to dedicate toward professional development.	Spend so much time on professional development that customer service is not a priority.
Commitment to Safety	Ongoing safety programs and regular jobsite inspections keep our safety record pristine, so you don't have to worry about accidents occurring on your property.	Don't have the bandwidth to create and implement a comprehensive safety system.	Have so many crews to manage that safety concerns can easily go unnoticed.
Rapid Response Times	You can sleep soundly during a snowstorm, knowing that our team is monitoring the weather and coordinating the cleanup of your property.	Don't have the manpower to implement a comprehensive snow and ice removal effort.	Have so many clients to help in an emergency, that they are forced to triage. Will your account be shoved to the back burner?
Priority on Communication	Our senior leadership is never more than a phone call away for our clients; regardless of the size of the account.	They may be all about hands-on customer service, but what happens if they get overwhelmed by client requests?	Raise your hand if you're tired of talking to a customer service robot.
Professional Look and Feel	Matching uniforms and consistently labeled trucks, so you never have to question who is really managing your landscape.	Different trucks, different uniforms, different crews...who is really taking care of you?	Snazzy uniforms and trucks often mask other deficiencies.
Enhanced Surveillance Through GPS Tracking and Technology	Cutting-edge GPS technology allows us to observe and dispatch our fleet with speed and efficiency.	Don't have the resources to invest in a technologically-advanced management system.	May not allow customers to have access to data from such systems.
Reliable Severe Weather Monitoring Systems	Meteorological technology tracks severe storms so that we can get a crew to your property before you even have to ask.	Again, resources are often the limiting factor.	They probably have the capability, but are you important enough to warrant their attention?